



STEP 2

Get creative.

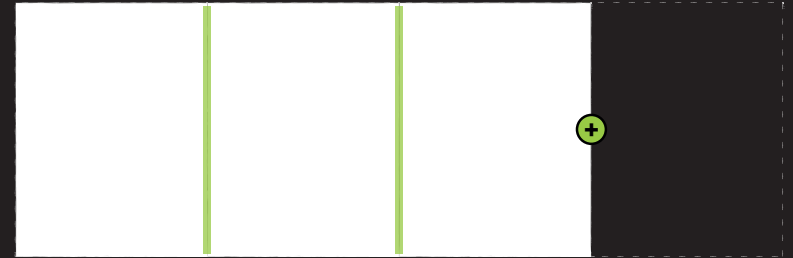


You can replicate the ONA brand in many ways to make signs, stickers, swag, stencils and more. You name it, you can make it. Create bright and bold placards. Cover walls of familiar spaces, and spaces we aren't in but need to be.

Below are step-by-step guidelines you can use to get started. You don't need to worry about achieving a "perfect" replication of the designs. Let the guidelines inform your process, so you don't need to start from zero. But if you see a way that you want to change something, do it. The power of our visual identity comes from the fact that you can harnesses your creativity to create extra impact. It's inspired by you. It's made for you. Get creative.

MAKE A STENCIL

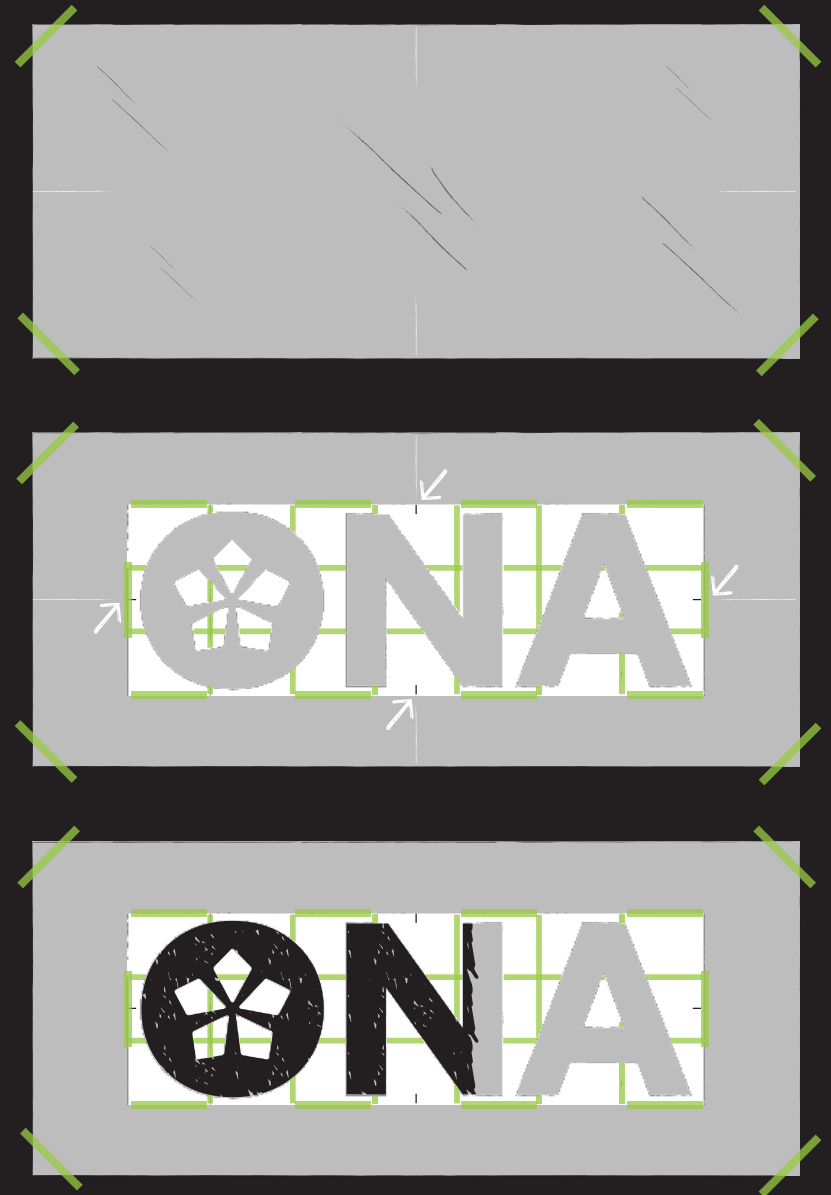
- 1 Get a piece of Bristol board or cardboard (or many, depending on the size of your flag or sign). This will be used as the backing to hold the printed logo sheets together, forming a large stencil. Tape these together as required to ensure it can be picked up and repositioned while you work with it.
- 2 Download and print the ONA traceable logo, which you can get through your Local Coordinator.
- 3 Using tape, attach the printed logo sheets to the backing you created in step 1. Start from the top left and move right as you add each sheet. Ensure that the logo's edges on each sheet align to the ones around it.
- 4 Get a precision knife and carefully cut the logo out of your stencil. Fix any tears with tape to ensure a clean transfer to your flag or sign.
- 5 Keep the scraps of stencil as you can use these to review the alignment of all logo elements. Use the cutout letter of the O to help place the five prongs of the logo and use the A to position the inner triangle.



MAKE A FLAG

Use these guidelines to make a flag—or a banner, or a blanket. These instructions are adaptable to any kind or size of material.

- 1 Before you begin, make sure you've made an ONA stencil, as explained on the previous page.
- 2 Place your chosen fabric (tablecloths or painter's tarp work well) onto a surface that you don't mind getting dirty. Get your stencil ready.
- 3 Lightly mark the midpoints of each flag edge using chalk or a pencil. Folding it in half is an easy way to do this without a measuring tape. Tape your fabric to the surface so it stays flat and doesn't move as you paint. Place the stencil on your material and use the midpoints from your stencil guide to center it (use a measuring tape to double-check that it's square). Once you're happy with the placement, tape the stencil to your flag. Don't forget to tape down the five prongs of the O and the A's triangle (using the O and A to place them).
- 4 Use your chosen paint or marker to colour in the open space left by the stencil.
- 5 Wait for it to dry and apply a second coat if necessary.
- 6 Carefully remove your stencil.
- 7 Get out and fight!



MAKE A SIGN

- 1 Affix your sign base to a solid surface using some painter's tape or sticky tack so it doesn't move while you work.
- 2 Tape your fabric to the surface so it doesn't move as you paint. Keep it slightly taught to ensure it stays flat.
- 3 Take a piece of scrap paper and practice writing your message on it a couple of times so you can understand the sizing and which words should go on what line.
- 4 Using a pencil or a pen, outline your message on your sign.
- 5 Colour it in using your paint, sharpie, etc.
- 6 Apply an ONA logo sticker or a few strips of ONA tape to give it some colour or to frame your sign (optional).
- 7 Take it with you. And fight.

