

Fair WAGES ~~SHAREHOLDER GREED~~

More than **4,400 Ontario Nurses' Association (ONA) members**, working at nursing homes across the province are negotiating a new collective agreement.

In this round of bargaining, nursing home CEOs and the Ford Conservatives must put **care over profit**.

While nursing home CEOs make record profits, nurses and health-care professionals are trying to provide high-quality resident care with **less staff, fewer resources and increasingly complex care needs**.

Nursing home CEOs won't be able to keep their skilled staff without fair wage increases that recognize their value. This will negatively impact the care residents need and deserve.

Join the fight and demand **more staff for better care!**



MORE STAFF BETTER *Care*

In 2024, one of the biggest nursing homes, Extendicare, made a record **\$144.5 million profit**. Homes like Southbridge Care Homes do not even publicly report their profits yet still receive public, taxpayer money.

Instead of dodging accountability and lining the pockets of shareholders, they must reinvest in the frontline staff that provide resident care.

By investing in fair wages, nursing homes will be able to:

- Recruit and retain more staff.
- Improve workloads and prevent workplace violence.
- Ensure high-quality, timely resident care.

Take Action

Call on nursing home CEOs and the Ford Conservatives to put care over profit.



ona.org/nh